

# DIGITAL PASSPORT



Enjoy our beer,  
but please...  
—  
DRINK RESPONSIBLY

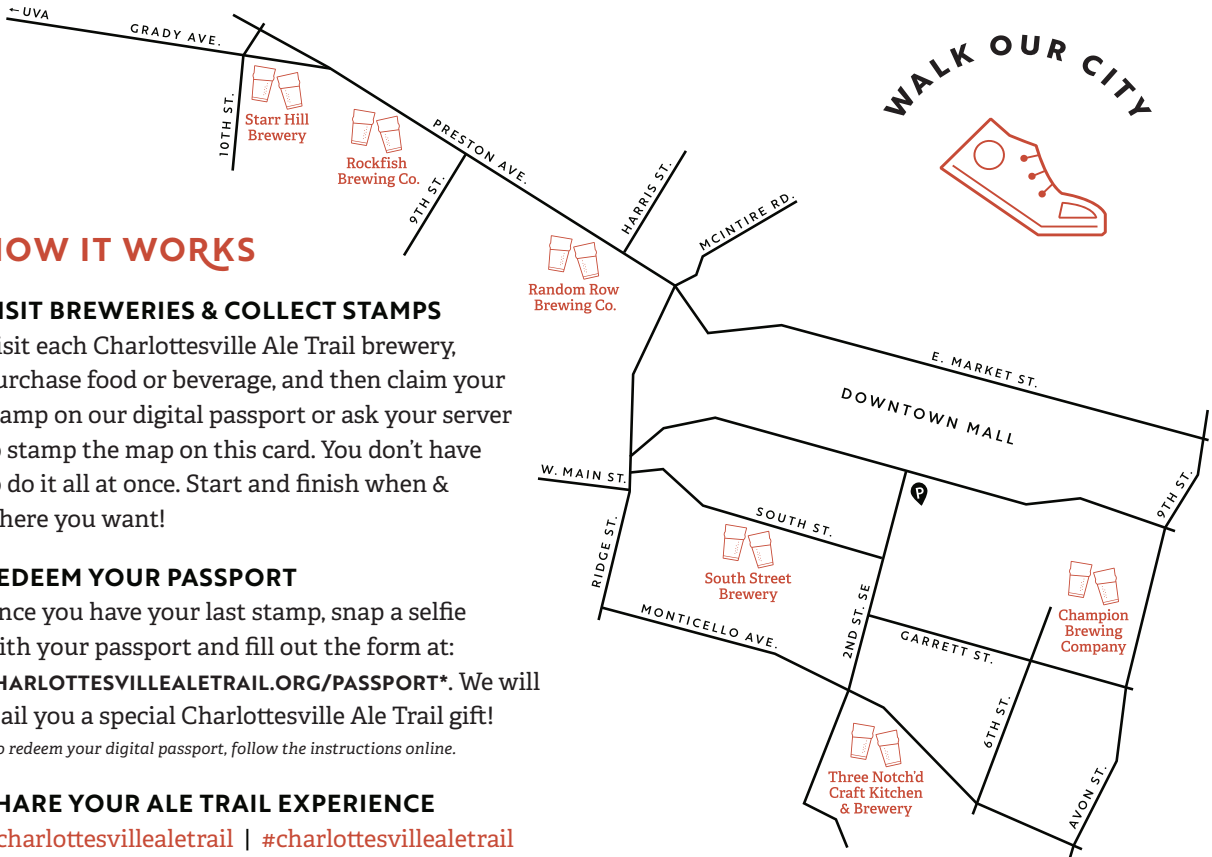
**SCAN THE QR CODE TO OPEN  
YOUR DIGITAL PASSPORT  
OR GO TO  
[CHARLOTTESVILLEALETRAIL.ORG/LOYALBREW](http://CHARLOTTESVILLEALETRAIL.ORG/LOYALBREW)**



**PREFER A PAPER PASSPORT?**  
Flip this card over to use our paper passport.  
*\*Only 1 form of the passport may be redeemed.*

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*Thank you for supporting the  
Charlottesville Ale Trail*



WALK OUR CITY



## HOW IT WORKS

### VISIT BREWERIES & COLLECT STAMPS

Visit each Charlottesville Ale Trail brewery, purchase food or beverage, and then claim your stamp on our digital passport or ask your server to stamp the map on this card. You don't have to do it all at once. Start and finish when & where you want!

### REDEEM YOUR PASSPORT

Once you have your last stamp, snap a selfie with your passport and fill out the form at: [CHARLOTTESVILLEALETRAIL.ORG/PASSPORT\\*](http://charlottesvillealetrail.org/passport*). We will mail you a special Charlottesville Ale Trail gift!

*\*To redeem your digital passport, follow the instructions online.*

### SHARE YOUR ALE TRAIL EXPERIENCE

@charlottesvillealetrail | #charlottesvillealetrail